

EUROMONEY PRODUCT BUYERS (GLOBAL)

309,616

EUROMONEY PRODUCT BUYERS (GLOBAL) consists of business-to-business contacts worldwide. These individuals are subscribers to magazines, book and newsletter purchasers, seminar and conference attendees and training course buyers. They come from all sectors of the Financial Market including Capital Markets, Treasury Management, Money Markets, Project Finance as well as Retail Financial Services, amongst others. They also come from other industries including IT, Legal, Pharmaceuticals and Biotechnology, Tax and Insurance, to name a few. This list has been sourced through direct mail and email marketing campaigns. It is MPS cleaned and updated monthly.

LIST BREAKDOWN	
AFRICA	9,387
ASIA	40,205
AUSTRALASIA	5,413
C AMERICA	4,903
E EUROPE	9,263
MIDDLE EAST	11,337
N AMERICA	135,302
PACIFIC	172
S AMERICA	6,303
W EUROPE	87,276
Rest of World	55
TOTAL	309,616

MINIMUM QUANTITY: 5,000

RENTAL COST:
£250 per 1,000

SELECTIONS AVAILABLE:
By country, interest area, job title/type at £15 per 1,000.

ADDRESSING:
Self-adhesive labels at £10 per 1,000. Email at £20 flat. Keycoding at £5 per 1,000.

LETTERSHOPPING:
Addresses supplied to approved lettershops for one-time use only. Copying is forbidden. List is seeded to detect unauthorised use.

DELIVERY:
2 - 3 weeks

RESTRICTIONS:
Two mailing pieces to be supplied for listowner's approval.

For more information:

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Managed by:

